Fifth Annual Symposium:
Emerging Markets: The New Realities
October 1, 2013

7:30-8:00 Coffee and Registration

8:00-8:15 Welcome, Hugh Courtney, Dean, D’Amore-McKim School of Business, NU,
Introduction, Ravi Ramamurti, D’Amore-McKim Distinguished Professor and Director, Center for
Emerging Markets, NU

8:15-9:00 A Cautious Outlook for Emerging Markets
Sara Johnson, Senior Research Director, Global Economics, IHS Global Insight

9:00-9:45 To BRIC and Beyond: The Emerging Frontier of the Emerging Markets
Dionysios Bouzos, VP—Emerging Markets, Merck & Co.

9:45-10:00 Break

10:00-10:45 Outlook for Offshoring and New Ventures in India
Venkat Srinivasan, Founder and CEO, Rage Frameworks and EnglishHelper

10:50-11:20 International Co-operative Assignments in Asia: Student Perspectives
Ran Ding (Class of 2013), Senior, DMSB, NU. Co-op with Li & Fung, Hong Kong (Jan-Aug 2013)
Britton Green (Class of 2014), Senior, NU. Co-op with CNBC, Singapore (Jan-Aug 2013)

11:25-12:10 Why MNCs Struggle in Emerging Markets
Anand Raman, Editor-at-Large, Harvard Business Review

12:10-12:30 Break—Lunch set up

12:45-1:35 Lunch and Keynote Address
Thermo Fisher Scientific’s Evolving Strategy in Emerging Markets
Syed Jafry, President—Emerging Markets, Thermo Fisher Scientific

1:35-1:45 Conclusion, Ravi Ramamurti, NU.

Thanks to our speakers’ organizations and co-sponsors: