Class Descriptions

Financial Reporting and Managerial Decision Making I.  ACCT 6200

Offers the first of a two-course sequence that focuses on the acquisition, measurement, and management of firm resources. Business managers make strategic decisions about the acquisition and use of a variety of firm resources. Helps enable students to understand and utilize critical information in corporate financial reports to improve business decision making. Offers students the opportunity to learn contemporary methods of financial reporting and analysis used by internal decision makers and external capital providers. Required course for co-op MBA/part-time MBA.

Financial Reporting and Managerial Decision Making II.  ACCT 6201

Continues ACCT 6200, offering the second of a two-course sequence that focuses on the acquisition, management, and management of firm resources. Critical to the effective planning, implementation, and management of successful business strategies is the ability to measure and manage the commitment and utilization of entity resources. Focuses on contemporary methods and frameworks used in the process of measuring, analyzing, and allocating firm resources to achieve strategic and operating objectives.

Managing People and Organizations HRMG 6200

Examines today’s evolving environment, in which effective utilization of human resources is a source of competitive advantage. To maximize the contribution of organizational members, managers must be able to understand, diagnose, and influence workplace behavior in the context of change. Topics include management of cross-functional teams and boundaryless organizations. Emphasis is on the role of corporate culture and distributed leadership.

Information Analysis MGSC 6200

Provides students with basic information analysis skills and tools needed to manage effectively in today’s information-intensive business climate. Exposes students to analytical problems from different areas of business and the quantitative concepts and techniques that can analyze them. Course objectives are to improve the information analysis skills of the students, to provide students with a working knowledge of important statistical tools, to help students become more critical evaluators of studies and reports involving statistical and quantitative methods, and to improve skills in communicating the results of analyses. Offers students the opportunity to learn how to evaluate, analyze, and interpret data, and present their findings and conclusions that will be most useful for managerial decision making through the use of business applications and analytical software.

Managing Information Resources MGSC 6204

Focuses on issues of the strategic uses of information technology for competitive advantage, support of business processes, information and control, digital business, integration of business with technology, organizational communication, and data management. Information has become a key resource in doing business. Managers must understand that high-quality information adds value to existing products and services, enhances the creation of new products, changes the efficiency and effectiveness of business processes, and affects relationships with customers, suppliers, and competitors.

Value Creation through Financial Decision Making FINA 6200

Highlights the role of financial management as a source of value creation in a competitive global environment characterized by rapid technological, personal, and market changes. Offers students an opportunity to develop tools and techniques of financial analysis and valuation to support financial decision making. Presents future managers with actual business problems to learn to apply the tools of financial analysis to strategic decisions faced by the firm, such as capital budgeting and capital structure.