Advance Your Global Career

Delve into the driving forces behind today’s global business landscape with Northeastern University’s Graduate Certificate in International Business. Benefit from the expertise of international business professionals and earn valuable business perspective to accelerate your career and impact your current job, while still working full time.

A PRACTICAL CURRICULUM TO HELP YOU GET AHEAD

The D’Amore-McKim School of Business creates a rich learning environment where theories and concepts are applied to real-world business issues. In teams with other students you will identify innovative solutions to industry problems. By sharing your experience and learning from your classmates, you can gain the skills you need to advance your career.

In this targeted curriculum, you will have the opportunity to understand what influences multi-national corporations and what are key considerations when entering business partnerships with foreign companies. You can analyze why and how firms internationalize their operations, key features of successful global partnerships and study areas of international business operations, such as manufacturing, marketing, and organizational management. You may also choose to develop your understanding of emerging markets and how emerging market companies compete with developed companies to support future viability and success.

Over the course of the program, you will take 4 classes to help advance your knowledge of business and management on a global scale. Your coursework will include:

TWO REQUIRED COURSES:
- Managing the Global Enterprise
- Cultural Aspects of International Business

ELECTIVES (SELECT 2):
- International Financial Management
- International Marketing
- Competing to Win in Emerging Markets
- International Field Study
- Global Supply Chain Management
- Global Competition & Market Dominance
- Enterprise Growth and Innovation

Credits earned in a Graduate Certificate may be applied to an eligible master’s degree at Northeastern, including:
- Part-Time MS in Finance/MBA
- MS in Technological Entrepreneurship
- MS in Project Management
- MPS in Digital Media
YOUR PATH TO A FULL DEGREE PROGRAM
Credits earned in a Graduate Certificate may be applied to an eligible master’s degree at Northeastern, including:

- Part-Time MBA (D’Amore-McKim School of Business)
- Part-Time MS in Finance/MBA (D’Amore-McKim School of Business)
- Online MBA (D’Amore-McKim School of Business)
- MS in Leadership (College of Professional Studies)
- MS in Nonprofit Management (College of Professional Studies)
- MS in Human Services (College of Professional Studies)

GLOBAL EXPERTISE. REAL-WORLD EXPERIENCE.
All certificate courses are taught by Northeastern University full-time faculty—leading practitioners in their respective fields, with active industry connections. Each faculty member understands the challenges of today’s global economy. They are seasoned experts and are committed to your success.

YOUR CAREER, YOUR DECISIONS—AT YOUR PACE
Fast-track your curriculum and complete your certificate in as little as one semester, or spread out and take up to three years to complete.

With evening and weekend classes offered on-campus, as well as an online option for some courses, you can accelerate your career without missing a beat. You may come to campus just once a week or choose to take multiple classes each semester. Designed for working professional students, courses are offered with two start times: 5:20 p.m. and 7:30 p.m. Monday–Friday. You will study alongside business minded students, while learning from world-class faculty.

No GMAT or GRE test scores are required to apply, so you can pursue your goals right away.

Build your business knowledge. Boost your credentials.

LET US HELP YOU GET STARTED.
To apply or learn more, visit: northeastern.edu/myinternationalbusinesscertificate