Welcome to ESB Business School
Where exactly is Reutlingen, Germany?

Reutlingen is located approximately 30 km South of Stuttgart which is nestled just beneath the majestic Swabian mountains and near the famous Black Forest.
ESB Business School – more than 40 years of success story

• More than 40 years of experience in international education (Business Administration and Industrial Engineering)
• Excellent international relations
• Good balance between theory and practice
• Future oriented interdisciplinary education
• Frequently at the top of relevant league tables
• Excellent preparation for a career in internationally operating enterprises (more than 80% of our students are offered jobs prior to their final examination)
ESB Business School – one of Germany‘s largest business schools

- More than 60 professors and 40 assistants
- Approximately 200 external lecturers
- More than 2,400 students
  - Ca. 30 % of these study at international partner universities
  - Ca. 30 % in (international) work placements
  - Ca. 30 % international students
- Teachers’ network drawing lecturers from leading enterprises and international institutions
ESB Business School – excellent international relations

- More than 120 partner universities world-wide
- Work placements abroad
- Guest professors from international partner universities
- International professors
- Small multi-national study groups
- Internationally oriented curricula
- Great variety of language courses
- Classes taught in English where appropriate
- Integrated double degree programs
The active ESB Student body organizes a multitude of events

Association “IPBS-Studenten der ESB e.V.” (Student Union)

Ressorts

Executive Committee
  Business Fair
  Public Relations
  Business Forum

Culture & Charity
  Workshops
  Quality Audit
  Euro-Alumni

IBWE*-Organization
  Party
  Sport
  Merchandising

Events and Activities

Integration Weekend
Tandem partners IBWE*
Charity Events
IBF (Career Fair)

WHU Sport competition
Workshops und guest speakers
Information session
And much more...
Die ESB Business School – connected to more than 40 companies
ESB Business School – Career Center

Our Career Center:

- **Promotes** communication between students and Graduates of ESB and companies

- **Supports** students and graduates with employability enhancing measures and supports companies and potential employers in recruiting future executives.

- **Communicates** offers for internships and thesis topics in cooperation with companies as well as job offers for graduates (recent graduates and executives)

- **Organizes** company fairs with interviews on campus, workshops, guest lectures projects in cooperation with companies as well as an electronic graduate catalogue
ESB Reutlingen Alumni e.V. a strong alumni network

**Mentoring programme**
- Students can use alumni as mentors
- Alumni offer support in regard to studies and job application questions
- Discussion about critical decisions

**International networks**
- Regular meetings in over 20 cities worldwide
- Participation of alumni and interns during the internship semester
- Round table discussions and excursions

**Jobs and internships**
- Daily internship offers on the alumni-homepage
- Every 3 days new job offers on the alumni homepage
- On-line experience reports

**Alumni activities at ESB**
- Annual Graduate studies forum
- Alumni Coaching
- Alternative Career Perspectives

ESB-Alumni ca. 3,500 members
ESB Business School – excellent in university league tables

“ [...] the good reputation enjoyed by graduates of ESB, a state business school, with human resources managers was particularly remarkable.” (Dec. 2002)

“ESB Business School is once again the best business school in Germany. The evaluations of ESB by companies were exceptionally high.” (2005/2006)
ESB Business School – organisation

Bachelor
- International Business
  - BSc International Business
- Int. Management Double Degree
- Int. Operations Management
  - BSc Int. Logistics Management
  - BSc Produktionsmanagement

Master
- International Business Studies
  - MA International Accounting and Taxation
  - MA European Management Studies
  - MA International Business Development
  - MS International Management
  - MBA International Management (Full-Time)
  - MBA International Management (Part-Time)
- Operations Management
  - MSc Operations Management
ESB Business School – undergraduate programmes

• An undergraduate Business course taught in English leading to a bachelor’s degree. 50% of the students are from countries other than Germany.
• A high level of flexibility regarding in-depth studies, semester abroad and work-experience semester and degree.
• Fast track to the master’s degree possible in eight semesters.

International Business

International Management Double Degree

• Fully integrated, bi-lingual double degree programme (the most comprehensive Business Studies bachelor’s programme in Germany).
• Intensive intercultural experience with two years at an international partner university (including work experience placement).
• International university and student network with a unique spirit.

International Operations Management

Programmes
Produktionsmanagement and International Logistics Management

• International Operations Management: The practical link between business and technology.
• Individual specialisation in production or logistics.
• Clear focus on managerial and overall competence applicable in all business organisations.
Course of Studies – Core Modules  March 14, 2006

<table>
<thead>
<tr>
<th>Country A - Year 1 &amp; 2</th>
<th>Country B - Year 3 &amp; 4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Subject</td>
</tr>
<tr>
<td>Quantitative Methods</td>
<td>10</td>
</tr>
<tr>
<td>Economics</td>
<td>10</td>
</tr>
<tr>
<td>Introduction to business</td>
<td>5</td>
</tr>
<tr>
<td>Organisational behaviour</td>
<td>5</td>
</tr>
<tr>
<td>Marketing</td>
<td>10</td>
</tr>
<tr>
<td>Finance</td>
<td>10</td>
</tr>
<tr>
<td>Accounting</td>
<td>10</td>
</tr>
<tr>
<td>Communications/languages</td>
<td>10</td>
</tr>
<tr>
<td>International studies/business</td>
<td>5</td>
</tr>
<tr>
<td>agreed courses</td>
<td>75</td>
</tr>
<tr>
<td>Regional Basket</td>
<td>Regional Basket</td>
</tr>
<tr>
<td>regional/skills/electives</td>
<td>45</td>
</tr>
<tr>
<td>total ECTS credits</td>
<td>120</td>
</tr>
</tbody>
</table>

**Notes**

- No courses which are required in the years 3 & 4 can be included in the regional basket for the years 1 & 2.
- The credits refer to the minimum credits to be granted for each of these courses. Additional credits may be granted from the regional basket.
# Example of Costs for One Semester in Reutlingen, Germany

<table>
<thead>
<tr>
<th>Type of Cost</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing for one semester (6 months)</td>
<td>Approx. 1800,00 Euros</td>
</tr>
<tr>
<td>Refundable security deposit</td>
<td>Approx. 600,00 Euros + 100 Euros for key deposit</td>
</tr>
<tr>
<td>(Fall only)Intensive German Language Program</td>
<td>250,00 Euros plus 10 – 20 Euros for extra excursions</td>
</tr>
<tr>
<td>Student registration fee</td>
<td>86,10 Euros</td>
</tr>
<tr>
<td>Semester ticket for trains and buses in the area of Reutlingen</td>
<td>67,00 Euros</td>
</tr>
<tr>
<td>Visa fee (good for 2 years)</td>
<td>110,00 Euros</td>
</tr>
<tr>
<td>Health insurance if purchased here</td>
<td>Approx. 75,00 Euros per month</td>
</tr>
<tr>
<td>Fitness studio (no public gym on campus)</td>
<td>Approx. 20,00 Euros per month</td>
</tr>
<tr>
<td>Cellphone service</td>
<td>Approx. 50,00 Euros per month</td>
</tr>
<tr>
<td>Groceries etc.</td>
<td>Approx. 200 – 300 Euros per month</td>
</tr>
<tr>
<td><strong>Total approximate costs per month</strong></td>
<td><strong>715,00 Euros</strong></td>
</tr>
</tbody>
</table>
Housing options in Reutlingen

Aquarium/Guest house apartments

Building 5 where most of the ESB classes are held
There are several student dorms located on or near campus. Administratively and financially, the dorms are not part of the university because they are owned and administered by the GWG Housing Association, the Studentenwerk Tübingen-Hohenheim and other private housing providers. We are, therefore, not able to reserve a room for you, nor can we exert direct pressure on the housing providers to allocate a room to you. Nonetheless, in the allocation of rooms, exchange students are normally granted a certain preferential treatment.

One exception here is that I have been allocated 10 single-apartment rooms in the guest house section of the Studentenwerk Tübingen-Hohenheim’s dorm which is referred to as the Aquarium or the Fishbowl since it is made of steel and a lot of glass. These rooms are reserved for students in the double-degree program from the USA or Mexico but they go fast. I have attached a description and a separate application form for these and they will be allocated on a lottery basis. You should fill-out this form and send it back to me by May 1st and I will be able to tell you by May 11th if you have been assigned a room in the guest house or not. You will not know if you will receive a room in the standard dormitories until mid-July. Therefore, if you are assigned a room in the guest house, you should withdraw your application from the other dorms if you choose to live in the guest house instead.

It is crucial to apply for a room as soon as possible and at several dormitories. Information and application forms can be found below. Please send your applications directly to the according housing companies. Most dormitories have as deadlines June 15th or June 30th for the winter semester and December 15th for the summer semester. Please refer to the individual housing providers for more information and application details.

**Dormitories and applications**

Located on-campus:


Located near downtown Reutlingen:

Images of Reutlingen and surrounding areas

Copyright: http://www.reutlingen.de/de/Home
Join the ESB Spirit!