2016 MARKETING CO-OP PROGRAM

The marketing co-op programs offers students robust opportunities in diverse industries and functions that span the marketing world. Students have first hand participation in leading technology, e-commerce, consumer product and digital media roles. In 2016, 462 marketing students participated in co-op. Detailed below is a summary of these experiences.

KEY EMPLOYER PARTNERS

<table>
<thead>
<tr>
<th>AKAMAI</th>
<th>BEAM INTERACTIVE</th>
<th>LIBERTY MUTUAL</th>
<th>RUE LA LA</th>
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</thead>
<tbody>
<tr>
<td>AMAZON</td>
<td>EF EDUCATION</td>
<td>MASTERCARD WORDWIDE</td>
<td>STAPLES</td>
</tr>
<tr>
<td>ADOBE</td>
<td>INTUIT</td>
<td>NEW BALANCE</td>
<td>TJX COMPANIES</td>
</tr>
<tr>
<td>ALERT LOGIC</td>
<td>IROBOT</td>
<td>PUMA</td>
<td>VMWARE</td>
</tr>
</tbody>
</table>

JOB FUNCTIONS

- SALES 18%
- DIGITAL MARKETING 18%
- MARKETING/COMMUNICATIONS 11%
- EVENTS MANAGEMENT 6%
- DATA ANALYTICS 5%
- ADVERTISING/PUBLIC RELATIONS 4%
- STRATEGY & RESEARCH 7%
- PRODUCT/BRAND MARKETING 7%
- CLIENT RELATIONS 7%
- MERCHANDISING 8%
- OTHER 9%

INDUSTRIES

- CONSUMER GOODS 17%
- TECHNOLOGY/INTERNET RELATED 30%
- RETAIL 15%
- MANAGEMENT 8%
- EDUCATION MANAGEMENT 8%
- BROADCAST MEDIA & ENTERTAINMENT 4%
- HEALTHCARE 3%
- OTHER 6%
- MANAGEMENT CONSULTING 2%
- MARKETING & ADVERTISING 4%
- FINANCIAL SERVICES 11%
- BROADCAST MEDIA & ENTERTAINMENT 4%
- MANAGEMENT CONSULTING 2%
- MARKETING & ADVERTISING 4%
- FINANCIAL SERVICES 11%

SAKES

- $14 HOURLY WAGE
- $27 HOURLY WAGE

STUDENT CO-OP PROFILES

| JEREMY GOLDSHEIN, CLASS OF 2017 | 3rd INTUIT, ASSOCIATE PRODUCT MARKETING MANAGER |
| IBM, Performance Marketing Professional | 2nd VMWARE, ANALYST RELATIONS |
| 1st SHOEBUY, MARKETING ASSOCIATE |

| MEGAN RUSTUM, CLASS OF 2017 | 3rd ADOBE, PERFORMANCE MARKETING ASSISTANT |
| Deloitte, Insight Studio Designer | 2nd BEAM INTERACTIVE, WEB ANALYTICS STRATEGY |
| 1st REEBOK, USER EXPERIENCE/ECOMMERCE |

| CASEY LANDRY, CLASS OF 2017 | 3rd BLUEWOLF, BUSINESS ANALYST |
| Bluewolf, Senior Business Analyst | 2nd VMWARE, GLOBAL MARKETING PROGRAM |
| 1st TJX, GLOBAL SOURCING ANALYST |