Northeastern University Finance Conference
May 13 – 14, 2016, Boston, MA

Location: 50 Dodge Hall
D’Amore-McKim School of Business
Northeastern University
360 Huntington Avenue
Boston, MA – 02115

http://www.damore-mckim.northeastern.edu/faculty-and-research/academic-groups/finance/finance-conference

Friday, May 13, 2016

11:30 am – 12:45 pm: Lunch and pick up conference materials

12:45 pm – 1:00 pm: Opening remarks: Hugh Courtney, Dean, D’Amore-McKim School of Business
Announcements: Jayant Kale

1:00 pm – 2:00 pm: “Portfolio Similarity and Asset Liquidation in the Insurance Industry”
Chair: Kucheng (K.C.) Zheng
Presenter: Mila Getmansky (University of Massachusetts – Amherst)
Discussant: Pab Jotikasthira (University of North Carolina – Chapel Hill)

2:00 pm – 2:15 pm: Break

2:15 pm – 3:15 pm: “Rolling Mental Accounts”
Chair: Pegaret Pichler
Presenter: Samuel Hartzmark (University of Chicago – Booth)
Discussant: Jeff Pontiff (Boston College)

3:15 pm – 3:30 pm: Break

3:30 pm – 4:30 pm: “Liquidity Transformation in Asset Management: Evidence from the Cash Holdings of Mutual Funds”
Chair: Anya Mkrtchyan
Presenter: Adi Sunderam (Harvard University)
Discussant: Radhakrishnan Gopalan (Washington University – St. Louis)

6:00 pm – 9:00 pm: Conference Reception at Skywalk Observatory, Top of the Hub, 50th floor, Prudential Building
Saturday, May 14, 2016

8:00 am – 9 am: Breakfast

9:00 am – 10 am: “Outsourcing vs. Integration in the Mutual Fund Industry: An Incomplete Contracting Perspective”
   Chair: Felipe Cortes
   Presenter: Richard Evans (University of Virginia – Darden)
   Discussant: Todd Gormley (University of Pennsylvania – Wharton)

10:00 am – 10:15 am: Break

10:15 am – 11:15 am: “Matching Capital and Labor”
   Chair: Linlin Ma
   Presenter: Jules H. van Binsbergen (University of Pennsylvania – Wharton)
   Discussant: Ravi Jagannathan (Northwestern University – Kellogg)

11:15 am – 11:30 am: Break

11:30 am – 12:30 pm: “Trust Busting: The Effect of Fraud on Investor Behavior”
   Chair: Niki Boyson
   Presenter: Scott Yonker (Cornell University)
   Discussant: Alexander Dyck (University of Toronto)

12:30 pm – 1:45 pm: Lunch

1:45 pm – 2:45 pm: “Analyst Promotions within Credit Rating Agencies: Accuracy or Bias?”
   Chair: Tiantian Gu
   Presenter: Jonathan Reuter (Boston College)
   Discussant: Vikram Nanda (University of Texas at Dallas)

2:45 pm – 3:00 pm: Break

3:00 pm – 4:00 pm: “Asset Pricing with Heterogeneous Benchmarking”
   Chair: John Bai
   Presenter: Andrea Buffa (Boston University)
   Discussant: Fernando Zapatero (University of Southern California)

Thanks – Rajesh Aggarwal

Conference Ends